Moderated Expert Talk

Moderators:
Dr. Matthias Schwarzkopf
Dr. Matthias Zach

Sophie Ehrhardt (Gesundheitsforen Leipzig) Susanne Lukas (German Environment Agency - UBA)
Caroline Schmidt (BASF) Dr. Mhairi Stewart (Berlin School of Public Engagement, Museum für Naturkunde Berlin)

CAREER DAY 2023

Warm Up

Are you planning on staying in academia?

Have you considered leaving academia?

Have you participated in career center activities?

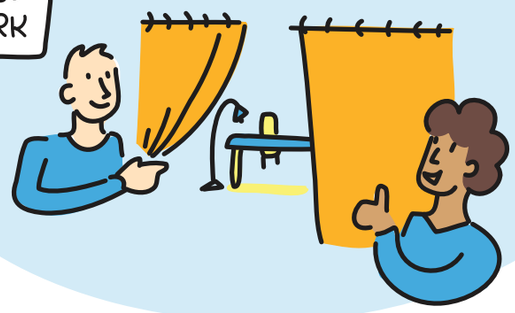
Just love talking about public engagement

From boredom

To connecting researchers with communities

Public engagement is about listening, too!

Business Psychology



Perfect!

Employees

are the most important part of a company

While trying out jobs

"That's fun, but not for me"

Working in HR

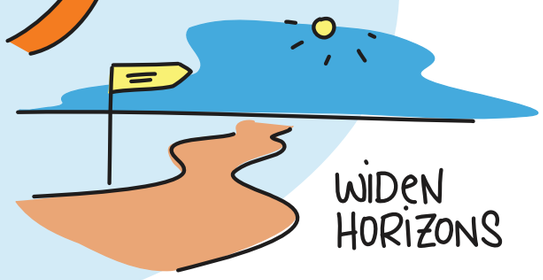
Engagement

What works? What doesn't? Why?

Often journalists

Science Communication ≠ Public Engagement

Makes research better!



Widen horizons

Bringing thoughts together creatively

It's not about your studies but your **motivation!**

HR doesn't discriminate in terms of age

Years of experience as a postdoc

UBA & BASF

Lots of different work backgrounds

Lots of learning on the job

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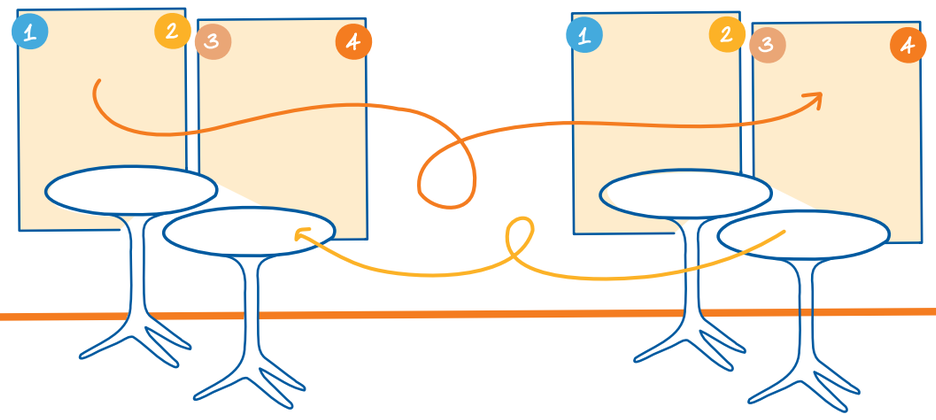
Graphic Recording: Lorna Schütte

WORLD CAFÉ



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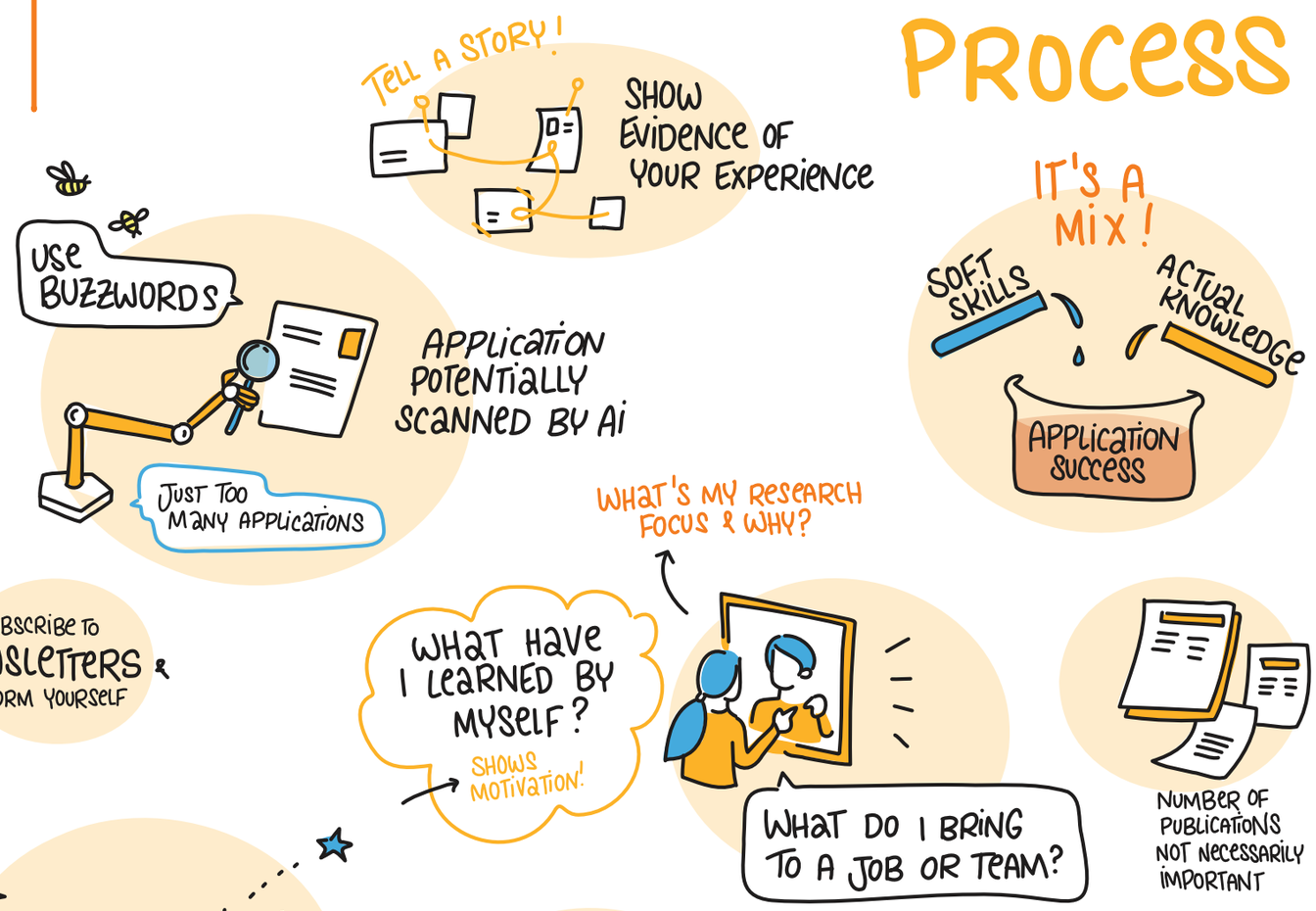
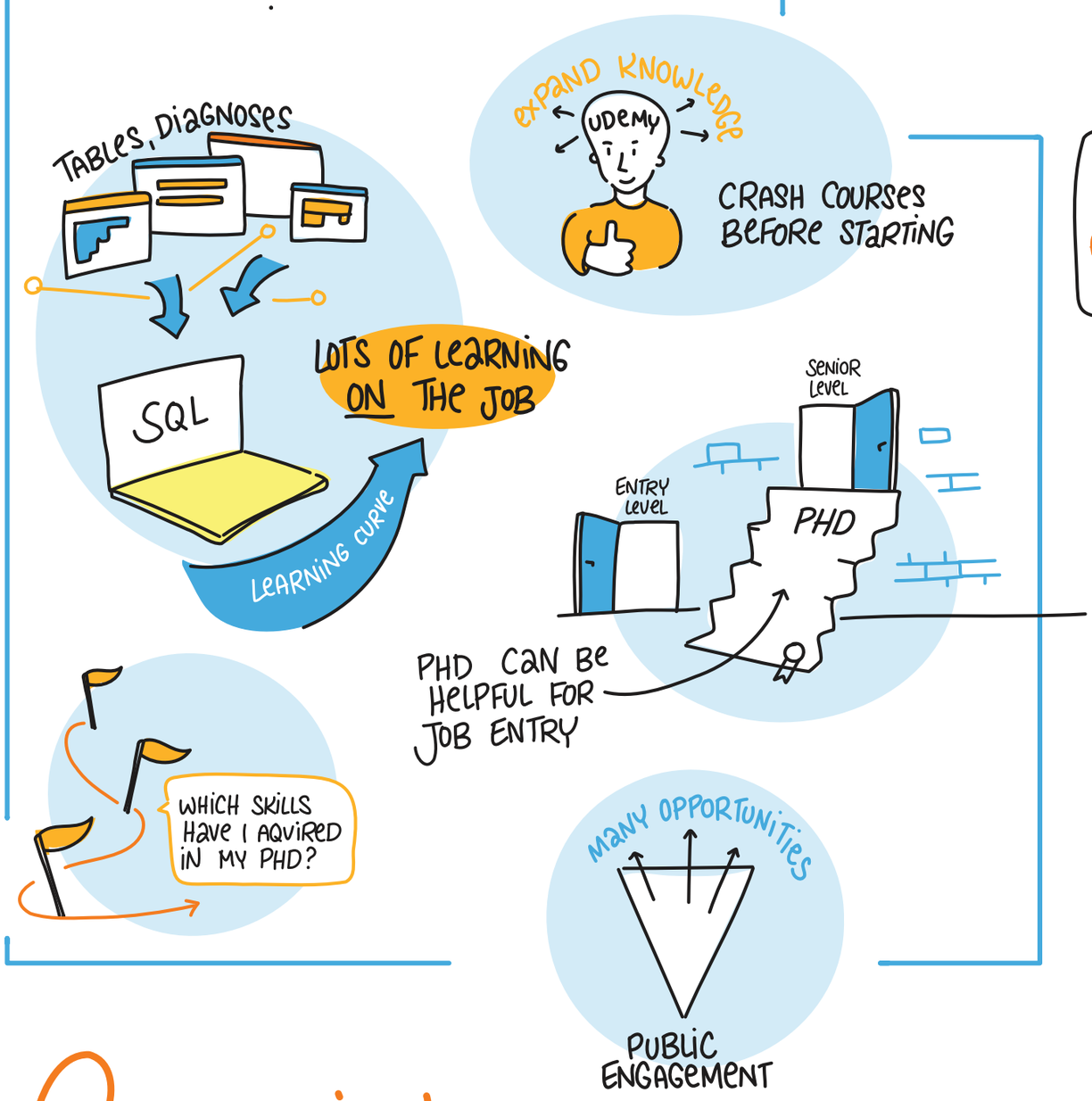
Values

Application strategies & process



Preparing a career



Job profiles

- Machine learning engineer
- Data analyst
- Data scientist
- Leadership vs. expert positions
- Project manager
- ...
- ...

Often more different jobs than expected!

Conclusion

- Who is my audience?
- Use your first job as experience!
- Lots of learning on the job

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WORKSHOPS

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MY CAREER MAP
DR. MATTHIAS SCHWARZKOPF

LABOUR MARKET IS ALWAYS CHANGING

THE FIRST JOB OUTSIDE OF ACADEMIA IS THE MOST DIFFICULT → IT'S THE "ENABLER"

I AM A TEAM PLAYER, BECAUSE... → PROVIDE EVIDENCE!

1

WRITE DOWN 21 SKILLS (FROM PHD & OUTSIDE)

HOW DID YOU COME UP WITH THESE?

- COMPARISON W/ YOURSELF W/ OTHERS
- PREVIOUS WORK PROJECTS
- DAILY SKILLS
- HARD vs. SOFT SKILLS → BUILDING CATEGORIES
- HOW DO I IMPROVE MY LIFE

DON'T COMPARE YOURSELF TO SHINING EXAMPLES! OFTEN BASIC KNOWLEDGE IS ENOUGH!

→ A LOT IS LEARNED ON THE JOB

2.

WRITE DOWN STEPS & TASKS OF TWO DAYS LAST WEEK

CHOOSE TWO: WHAT EXACTLY DID YOU DO?

3.

TALK TO SOMEONE ABOUT THE DETAILED TASKS: WHICH SKILLS ARE IN THERE?

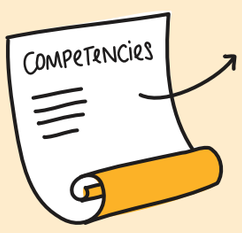
4.

JOBS ONLINE
JOBPORTAL
STRUCTURE + SKILLS

5.

WHICH INDUSTRY SUITS MY SKILLS?

APPLICATION TRAINING
DR. MATTHIAS ZACH



GRADE THESE ★★★★★

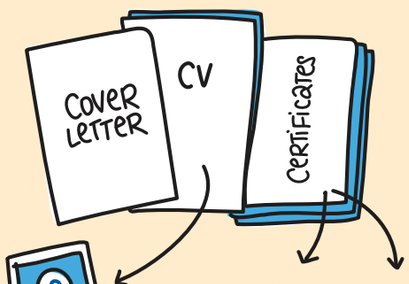
HEY, COLLEAGUE: WHAT ARE MY TOP TWO STRENGHTS?

WHAT'S A MUST?

NICE TO HAVE?

→ NEVER FITS 100% - APPLY ANYWAY

COVER PAGE ← MAYBE: YOUR APPLICATION IN A NUTSHELL



YOU CAN INCLUDE A PHOTO BUT DON'T HAVE TO

MAKE A SELECTION!

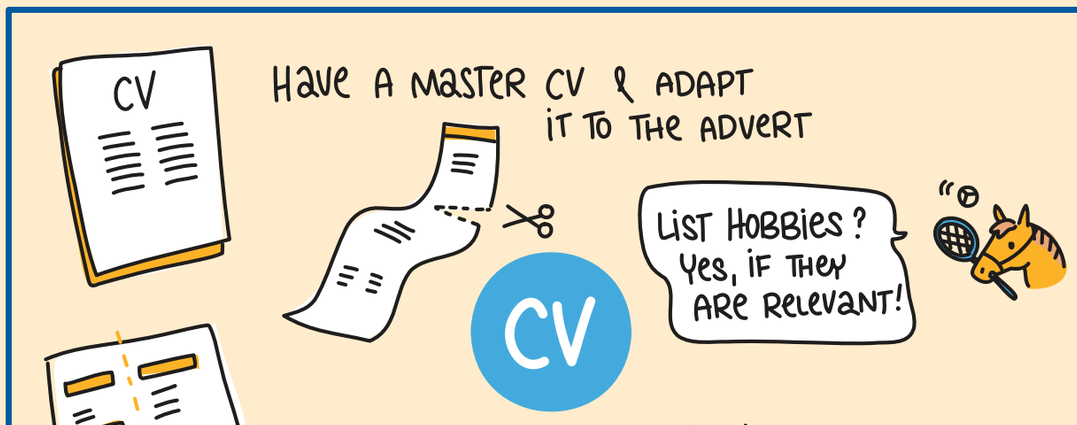
"ARBEITSZEUGNIS": YOU ARE ENTITLED TO HAVE ONE!

→ USE COMPANY COLOURS

TREAT IT LIKE A RESEARCH QUESTION!

PREPARE STRENGTHS & WEAKNESSES-QUESTIONS

WHICH MESSAGE DO YOU WANT THE INTERVIEWER TO TAKE HOME?



MATTHIAS SCHWARZKOPF "FINDE DEINEN JOB"

TIM CLARK "BUSINESS MODEL YOU"

DISCUSS MONEY LATE IN THE PROCESS!

... UNLESS YOU ARE UNSURE WHETHER THEY CAN MEET YOUR NEEDS

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