

# HOW TO MANAGE BIOECONOMY REGIONS?

## Lessons learnt, visions & tools

Final workshop - UFZ activities in the accompanying research of the BioEconomy cluster

Date: March 16-17, 2017 (Thursday/Friday)

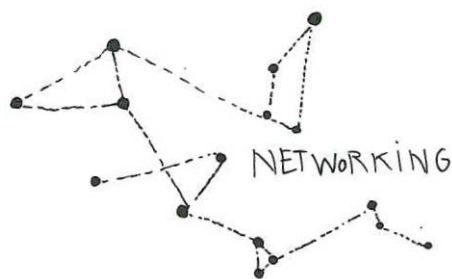
Location: Kubus Room: Saal 1A

### DAY 1 – March 16, 2017

Duration	From	Until	Topic	
00:10	14:00	14:10	<b>Opening &amp; approach</b> Dr. Alberto Bezama (UFZ) & Prof. Dr.-Ing. Daniela Thrän (UFZ/ DBFZ/ Universität Leipzig)	
02:00	14:10	16:00	<b>Session A – Bioeconomy Regions</b> Chair Prof. Dr.-Ing. Daniela Thrän (UFZ/ DBFZ/ Universität Leipzig)	
00:10	14:10	14:20	<b>Introduction</b> Prof. Dr.-Ing. Daniela Thrän (UFZ/ DBFZ/ Universität Leipzig)	
00:10	14:20	14:30	<b>Welcome</b> Résumé of the BioEconomy cluster Dr. Eva Leiritz (PTJ)	25´ + 5´ questions
00:30	14:30	15:00	<b>Keynote</b> Opportunities & challenges for the implementation of Bioeconomy Regions Kees Kwant (NL Agency)	25´ + 5´ questions
00:20	15:00	15:20	<b>Results 1 – FACTS</b> Strength in numbers: Evaluating a Bioeconomy Region from an integrative Life Cycle perspective Dr. Alberto Bezama (UFZ)	15´ + 5´ questions
00:20	15:20	15:40	<b>Results 2 - Lessons learnt &amp; visions</b> Lessons learnt and vision for the management of Bioeconomy Regions Dr. Rainer Busch (BCM BioEconomy Cluster Management GmbH)	15´ + 5´ questions
00:20	15:40	16:00	<b>Experiences from the Bioeconomy Science Centers</b> Ulrich Schurr (Forschungszentrum Jülich, Bioeconomy Science Center BioSC)	15´ + 5´ questions
00:30	16:00	16:30	<b>B R E A K</b> and group photo	(foyer of the KUBUS)

Duration From Until Topic

01:45	16:30	18:15	<b>Session B – Economics &amp; law of the wood-based bioeconomy</b> Chairs Prof. Dr. Erik Gawel and Prof. Dr. iur. Wolfgang Köck (UFZ)	
00:10	16:30	16:40	<b>Introduction</b> Prof. Dr. Erik Gawel (UFZ)	
00:30	16:40	17:10	<b>Keynote</b> Regulation and the Bioeconomy Prof. Dr. Justus Wesseler (Wageningen University Social Sciences)	25' + 5' questions
00:20	17:10	17:30	<b>Results 1: Cascading use of wood</b> Cascading use of wood in Germany: A status report and proposals for reform Dr. Grit Ludwig (UFZ), Nadine Pannicke (UFZ)	15' + 5' questions
00:20	17:30	17:50	<b>Results 2: Public perception</b> Public perception of the bioeconomy – A discourse analysis for Germany Dr. Alexandra Purkus (UFZ)	15' + 5' questions
00:25	17:50	18:30	<b>Discussion round with speakers</b>	
02:45	18:30	22:00	<b>NETWORKING EVENT</b> with PITCH of IDEAs of BIOECONOMY REGIONS 2017, MATCHMAKING POINTs (BCM BioEconomy Cluster Management GmbH, Smile, Gisbert, Social Impact Lab, Science Campus Halle etc.) & SNACKS	(foyer of the KUBUS)



DAY 2 – March 17, 2017

Duration	From	Until	Topic	
01:50	09:00	13:10	<b>Session C – Management tools for the bioeconomy</b> Chair Dr. Alberto Bezama (UFZ)	
00:10	09:00	09:10	<b>Introduction</b> Dr. Alberto Bezama (UFZ)	
00:30	09:10	09:40	<b>Keynote</b> Sustainability management, circular economy of bioeconomy Fritz Balkau (Advisor, Sustainable Solutions)	25' + 5' questions
00:20	09:40	10:00	<b>Results 1: sLCA</b> Social life cycle assessment of wood-based products from bioeconomy regions Anke Siebert (UFZ)	15' + 5' questions
00:20	10:00	10:20	<b>Results 2: MCDA</b> Assessment tools for sustainability monitoring of bioeconomy networks Jakob Hildebrandt (UFZ)	15' + 5' questions
00:40	10:20	11:00	Discussion round with speakers	
01:00	11:00	12:00	B R E A K	(foyer of the KUBUS)
01:10	12:00	13:10	<b>Reality check – closing session</b>	
00:10	12:00	12:10	<b>Reality check</b> Chair Prof. Dr.-Ing. Daniela Thrän (UFZ /DBFZ/ Universität Leipzig) and Dr. Alberto Bezama (UFZ)	5' summary
00:50	12:10	13:00	<b>Discussion round : A wish list</b> For future bioeconomy accompanying research teams I wish .... Veronika Auer (HS Rosenheim ), Arne Gröngroft (DBFZ), Dr. Moritz Leschinsky (Fraunhofer CBP) (Representatives of the TGs of the BioEconomy cluster); Dr. Rainer Busch (BCM BioEconomy Cluster Management GmbH)	5' statements
00:10	13:00	13:10	<b>Closing &amp; Prospects</b> Prof. Dr.-Ing. Daniela Thrän (UFZ/ DBFZ /Universität Leipzig) and Dr. Alberto Bezama (UFZ)	